

Myth #4: This isn't worth the extra expense of UV glass. It's just my child's painting from first grade. Maybe as important as archival mats, is UV glass. Most artwork (excluding ceramics) will fade over time as it is exposed to light. Light is not just sunlight; fluorescent, incandescent, halogen all light fades artwork. If you expect to keep a picture for 5 years, use UV glass. It's about 25-50% more than regular glass (an extra \$5-\$10 on most average sized pictures), but worth the expense.

Myth #5: Non glare glass prevents fading. My bust on that one is simple. It doesn't. UV glass has an invisible film on one surface that filters out ultra violet light. Non glare glass is simply regular glass that has been etched on one side to wipe out the reflection. UV goes right through it.

Myth #6: I already spent \$200 on the portrait. It will be fine in a ready frame from ____-Mart. I heard an art critic talking with a student artist a few years ago and his comment stuck with me. "Your art deserves to live forever. Treat it that way." I've always said a frame doesn't make the piece, but it sure can ruin it. If you get a nice portrait or piece of art, plan to treat it like you value it. Believe me, the cheap frame will make it look cheap.

Myth #7: All you have to do is.... Some folks think the process of custom framing is easy. Well, it certainly isn't what you would call rocket surgery, but there are techniques and processes that we learn through education and experience that you can't see from the finished product. Most of those T&P's protect your work in ways you may not appreciate for several years. Everything we do is to protect and enhance your artwork.
Posted by Nelson Fine Art/Tree House Gallery